



SNACKS

ADDING FLAVOURS AND VALUE TO YOUR SNACKS



We help food producers deliver
Great taste experiences
to consumers

We are Culinar

– the Swedish spice company

We deliver flavour knowledge and ideas, products and product development, spices, seasonings and ingredients to the international food industries.

We have done so since the year of 1944 when Culinar was founded as a result of a flavour innovation. Since then, innovation is our back bone.

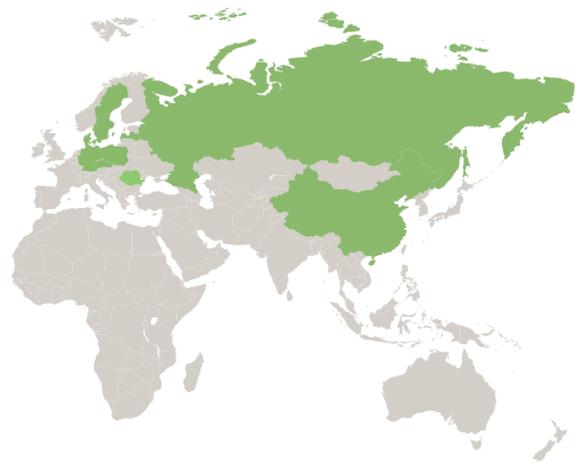
The success of our customers is our primary goal. Therefore, we place great importance on delivering successful products correct and fast. Excellent service, great personal commitment and long-term relationships are among our main characteristics, according to our customers.



Our specialized snack developers constantly follow and explore snack trends in different parts of the world and bring home inspiration to share with our customers. When developing new seasonings the snacks team have access to a large modern portfolio of ingredients.

Culinar is part of Sveriges Stärkelseproducenter, owned by 700 potato growing farmers in south part of Sweden.

The two business areas Lyckeby Starch and Lyckeby Culinar are well represented on the international food market by affiliated companies in Denmark, Latvia, Poland, Czech Republic, Russia, China and by distributors in some 30 more countries



The Swedish spice company

Annual turnover 50 M EUR
150 employees
History starts in 1944
Head office in Sweden

Sveriges Stärkelseproducenter



Starch

Spices

Business areas

Annual turnover of 150 M EUR
500 employees
History starts in 1927

In savoury snacks since 1964

Culinar has supported and partnered with the savoury snack industry for more than 50 years. We serve with ideas, trend information and product development as well as customized seasonings and spices.



◀ Customized snacks seasonings
for potato crisps, nuts and
extruded products

◀ Dip mixes

Internationally
awarded unique
technology for
seasoning ▶



▼ Large quality assured spice range

▼ Flexible packaging solutions



Let us contribute to your success

Snacks customers benefit in many ways from partnering with Culinar and our snacks team.

We share knowledge

Knowledge leads to innovation!

Innovation is vital for success in the snacks area.

For a long time, we have been able to build in-depth know-how and expertise specifically in snacks.

Today we have a dedicated team of people who are focused on savoury snacks and work only with snacks applications.

The company Culinar is a flavour knowledge center. As such we cover a broad range of food applications.

We are active participants in various flavour and spice networks and organizations.

We are Flexible

Flexibility makes it easy to find good solutions

Snacks producers need flexibility.

We offer development of tailor made recipes and products as well as delivery in flexible batch sizes from 300 kg – 3 600 kg and wide range of packaging solutions.

Purchasing services with a focus on sourcing new ingredients for snacks seasonings.

We believe in Service

Service facilitates all processes

Service is a key factor for our snacks customers.

Our service is about speed and ideas: Speed in delivering new samples, documentation and prices in due time.

Market research service in providing trend presentations and concept ideas



Trust and lasting relations

Beneficial for all

Building trust and long lasting relations between us and our customers, creates a fruitful win-win business for both parties.

- ✘ A dedicated team of staff – Always!
- ✘ Our customers' needs in focus – Every day!
- ✘ Deep source of knowledge –Everywhere!
- ✘ Business information given in confidence stays within the company – Of course!

We cover Europe

Our snacks team covers the whole European snacks market. Having the important regional knowledge as well as the international understanding of the snacks segment, we can be a powerful flavour partner for snacks producers.

Our snacks team members operate from Sweden, Poland, Latvia, Czech Republic and Denmark.

We form a strong and active team with dedicated and skillful snacks competence.

Our Snacks Team setup

- ✘ Dedicated developers
- ✘ Sales organization
- ✘ Production knowledge
- ✘ Production in Sweden
- ✘ Culinax team supporting



Close to customers and markets

In order to be as close as possible to the local markets and our customers, each snacks team regional workplace has the primary responsibility for a region or market.

- ✘ Our snacks staff in Sweden and Denmark operate the Nordic countries and Western Europe with the following exceptions:
- ✘ Snacks customers in Poland and Germany are served mainly by our Polish colleagues.
- ✘ The snacks team members in the Czech Republic also serve the snacks customers in also in Slovakia, Bulgaria, Romania, Italy and Greece.
- ✘ In Latvia the snacks team members direct their efforts to snacks customers in the Baltics, Belarus, Ukraine, Russia and Azerbadjan.

Culinax flavours

The internationally awarded Culinax® flavours offers unique possibilities for double flavouring of extruded snacks

Double flavouring

With Culinax flavours inside the extruded snack and a traditional seasonings on the surface, new exciting flavour sensations can be brought to extruded snacks.

Pre-extrusion flavouring

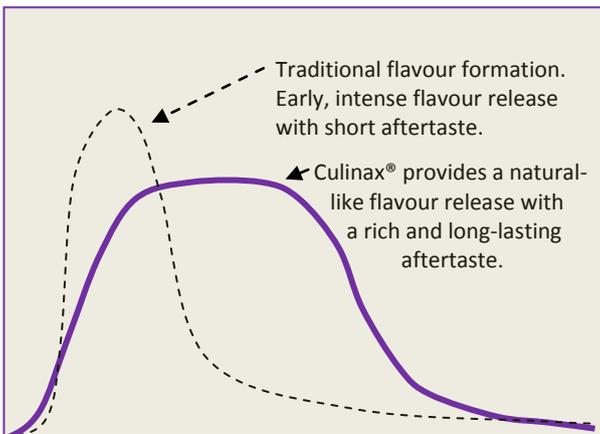
Culinax process stable flavours meet the flavouring challenge of extruded snacks in an excellent way. The Culinax flavours are added with the dry ingredients in the pre-extrusion mix. During the entire extrusion process, the Culinax flavours are protected and kept intact to be fully released in the mouth when the extruded snack is consumed.

Natural flavour release

The Culinax® flavour system is unexcelled due to its combination of an effective process protection for volatile flavour compounds and its natural, full-value flavour release model.

Internationally awarded

The Culinax® process stable flavour system has been given the prestigious award Food Ingredients Europe Excellence Snacks / On-The-Go Innovation of the Year, at Food ingredients Europe in 2009 and 2011 and was nominated to the finals in 2013.



Comparison of the flavour release curves for traditional flavours and the Culinax® flavours.



Quality first and last

Culinar is highly certified in order to meet the wishes of our customers. We have ambitious environmental and energy goals. We keep a close eye on legislation and regulations applicable to snacks quality and safety.

Certifications

BRC Grade A

ISO 9001

Fair Trade

We run our own accredited (ISO 17025) microbiological laboratory.



Environment and energy

Pursuing an environmentally conscious and sustainable business is central to Culinar. Our environmental management system is based on ISO 14001. Since 2006, we have a certified energy management according to EN 16001:2009.

Our targets to reduce the impact on the environment are followed, evaluated and revised on a regular base. Since 2013, we use only fossil-free energy at our production facility in Fjälkinge



Legislation on food safety

Culinar is a member of ESA European Snacks Association and in several other international networks. This gives us access to expertise in law, spices, seasonings, food additives, ingredients, etc.



Welcome to visit us!



You find our head office in the little town of Fjälkinge in the very southeastern corner of Sweden. Here we have everything and all gathered: 130 food devoted people specialized in product development, sales, customer service, purchasing, logistics, quality, production and much, much more.

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